

# ABOUT SOCIAL ENTERPRISE



Social Enterprises are Businesses set up to tackle a social need or cause. NationWares is a business with a social cause. We want to generate profit through the sales of NationWares products to further our social goal to provide sustainable employment for people around the world, emphasizing people with disabilities.

Social Enterprise is a great way to change the world. Our employees are passionate about achieving goals, and meeting the needs of people around the world. The sales of NationWares products are business transactions that strengthen our social aim and help us achieve our goals. Although we generate profit, the business is not used as a vehicle for building personal wealth; instead profits are used to further our social cause. There are small administration fees as any business would have. Ours are significantly smaller as our profits go to back in to Micro Enterprise to create new jobs for new people.

Social Enterprise is a great way to help NationWares break away from conventional models, as we continually seek sustainable employment opportunities for people with disabilities around the world and in our own community.

**IT HAS BEEN SAID THAT SOCIAL ENTERPRISE IS THE BUSINESS MODEL FOR THE 21ST CENTURY.**