

ABOUT FAIR TRADE



Fairtrade requires companies to pay sustainable prices that must never fall lower than the market price. It is a positive solution to avoid the regular inequalities that come from conventional trade. Fair Trade makes sure the weakest and poorest of people are not taken advantage of in markets. Fair trade allows people to have more power and control over their lives and their business. Fair prices, decent working conditions, and local sustainability is the emphasis for people in the developing world.

NationWares combines Fair Trade with Micro Enterprise programs to ensure sustainability. Sometimes Fair Trade uses cooperatives and big working centres. Micro Enterprises allow us to stay connected with all entrepreneurs ensuring they receive education and business growth. Our entrepreneurs are paid fair wages by NationWares for the products we sell in Canada. That way the profits can go back into business growth, and to create new loans that employ new people.

NATIONWARES USES MICRO ENTERPRISE PROGRAMS TO ALLOW THE INTERNATIONAL ENTREPRENEUR TO LAUNCH A SMALL BUSINESS IN THEIR OWN COMMUNITY AND MEET LOCAL DEMAND. NATIONWARES SEEKS TO EXPAND THE BUSINESS BY PROVIDING A CANADIAN RETAIL OUTLET TO SHOWCASE AND SELL PRODUCT. ALL ITEMS ARE FAIRLY TRADED.